

A BETTER PAYROLL MODEL

Radcliffe Payroll Services is designed to enhance your small business product cross-sell and DDA growth, by providing integrated payroll, tax filing and employee benefits services to your customers. Radcliffe Payroll Services offers the next generation of bank payroll, with a menu of approaches ranging from simple revenue sharing, to deeply branded, bank payroll offerings.

When creating a bank payroll solution, many banks simply default to referring customers to one of the traditional payroll players, who may not actually have the bank's best interests in mind. In fact, they may have a greater desire to sell their own competing products to your clients, serving as a proverbial "fox in the hen house".

Having led payroll programs for some of the nation's largest financial institutions, Radcliffe Payroll Services creators understand that you need a far better model. A model that is both controlled by you, and designed to enhance your small business strategy. Payroll provides the most intimate tie-in to small business money flows available today. Proper execution can allow you to drive DDAs as well as integrate retirement, workplace banking, tax, merchant services, direct deposit, stored value, cash management and insurance solutions to your customers and their employees far more effectively! Building the right model can increase customer stickiness, and introduce workplace marketing opportunities that may not have been possible otherwise.



THE CHOICE IS YOURS

Radcliffe Payroll Services is the next generation in payroll approach, powered by Payroll Associates. Radcliffe offers any size institution the ability to leverage payroll in enhancing small business cross-sell and customer retention. Find out what we can offer you and your customers.

INTEGRATED SOLUTIONS

PAYROLL

TAX FILING

EMPLOYEE BENEFITS

PRE-TAX PLANS

RETIREMENT SERVICES

INSURANCES

EMPLOYEE SCREENING

STORED VALUE CARDS

FOR MORE INFORMATION CALL:

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BANK
 SOLUTIONS

Radcliffe
 PAYROLL SERVICES
Certified Payroll Professionals